

WIRRAL COUNCIL

CABINET

11th September 2014

SUBJECT:	Healthy Child Programme for 0-19 year olds - Contract Award
WARD/S AFFECTED:	All
REPORT OF:	Director of Public Health, Head of Policy and Performance
RESPONSIBLE PORTFOLIO HOLDER:	Leader of the Council
KEY DECISION?	Yes

1.0 EXECUTIVE SUMMARY

- 1.1 This report is to inform Cabinet of the outcome of the procurement process for the Healthy Child Programme for 0-19 year olds and to recommend the awarding of the contact to the preferred bidder, based on their tender scoring highest for both quality of provision and cost to the Council.
- 1.2 On the 10th October 2013, Cabinet authorised officers to commence a joint commissioning exercise with NHS England for the Healthy Child Programme for 0-19 year olds (minute 77 refers). This process has now concluded, and three tenders were received and evaluated according to Council procurement rules.
- 1.3 Appendix 1 (exempt from public report) confirms the detail of the tender evaluation process and as such is exempt from the open part of the public report, due to being commercially sensitive.
- 1.4 The responsibility for the commissioning of the Healthy Child Programme for 5-19 years olds transferred from the NHS to the Council under the Health & Social Care Act 2012. The responsibility for commissioning children's public health services for 0-5 years currently lies with the NHS England, Cheshire, Warrington & Wirral Area Team. The commissioning responsibility for this programme is planned to transfer to the Council in October 2015. This joint procurement exercise provided us with the opportunity to deliver significant service integration and efficiencies.

2.0 BACKGROUND AND KEY ISSUES

- 2.1 NHS England and Wirral Council are responsible for commissioning services to promote the health and wellbeing of children and young people resident in Wirral with the aim of improving public health outcomes and reducing health inequalities for local children across the life course.

The aim of the re-commissioned model is to ensure that commissioned services are intervening as early as possible to prevent problems developing and escalating.

Through this process the commissioners have worked in partnership to plan and commission the delivery of the Healthy Child Programme for 0 - 19 year olds. This contract will bring together services which are currently provided by a number of providers. It includes all elements of a fully integrated Healthy Child Programme for 0-19 year olds, including health visiting services, Family Nurse Partnership programme, school health services, health promotion and improvement for children, young people and their families and immunisation and vaccination programmes.

The provider will be required to deliver a universal, Healthy Child Programme where additional needs and risks are identified through the programme. The service will ensure evidence-based interventions are available to promote equality of outcomes and improve the life chances of vulnerable children and young people.

The service is provided for pregnant women, children aged 0-19 years and their families who are resident within the Wirral Borough Council boundary, with specific criteria as detailed for targeted elements.

The provider must ensure equality of access for all children, young people (aged 0-19 years) and their families who are resident in Wirral and ensure that any inequalities in access are addressed as a priority. The delivery of a quality Healthy Child Programme requires a high level of service integration and information sharing to ensure seamless access to services, particularly at transition points.

The key essential elements of this service are:

- Health Visiting Services and Family Nurse Partnership programme
- Schedule of child health and development assessments and reviews
- Effective user and carer involvement
- Parenting support Breastfeeding programme, including milk bank and peer support
- Immunisation and vaccination programmes
- Health promotion advice and support programmes across the child's life course to include healthy weight, oral health, sexual health, substance misuse, smoking cessation
- Interventions aimed at improving mental and physical health and wellbeing
- Peer education programmes
- Support for teenage parents
- Drop-in clinics in appropriate young people's settings, including schools and Further Education Colleges/alternative education/training provision
- Social media campaigns

2.9 The contract is initially for three years with the option to extend for a further two one year extensions. The proposed start date of the contract is the 1st February 2015.

Procurement

- 2.10 An OJEU notice was published on the 24th January 2014, informing potential bidders that the procurement of the contract was underway, using the restricted procedure and inviting expressions of interest through the completion of a comprehensive pre-qualification questionnaire (PQQ) via the CHEST.
- 2.11 By the closing date of 31st March 2014, seven completed PQQs had been submitted and were evaluated by officers from the Public Health and Corporate Procurement teams and two representatives from NHS England. It was agreed that four expressions of interest be invited to tender, this invitation was issued on the 14th April 2014.

Three organisations were excluded at the PQQ stage, one due to their late submission, one because it did not fulfil the essential criteria of the PQQ and one because it did not evidence sufficient capability to pass this stage of the process.

- 2.12 Three completed tenders were submitted by the closing date of the 6th June 2014. One organisation invited to submit a completed tender withdrew due to external issues.

The tenders were evaluated against the following weightings:

- Quality 60%
- Price 40%

- 2.13 The evaluation consisted of two stages:
- Stage 1 – Invitation to tender submission, represented 95% of the overall quality score and 100% of the price score
 - Stage 2- Presentation, represented 5% of the overall quality score
- 2.14 The results of the evaluation are reported in Appendix 1 which is exempt from publication due to the nature of its contents being commercially sensitive.
- 2.15 In accordance with the Public Contracts Regulations 2006, Cabinet should note that there is a statutory ten day “standstill period” to enable unsuccessful tenderers to obtain feedback on the Council’s contract award decision and lodge a legal challenge if dissatisfied with the legality of the decision. Only after this period can the contract be formally awarded.

3.0 RELEVANT RISKS

- 3.1 Failure to integrate these services will result in maintenance of the status quo. The Council is required to maximise the value for money it achieves for all services. Best practice guidance suggests a need to market test for best value every 3-4 years, failure to re-commission these services could lead to challenge.
- 3.2 There are risks currently identified relating to the mobilisation of this new integrated service. Following notice of intention to award, these will be

mitigated by close monitoring of the progress of service implementation by Public Health Commissioners.

4.0 OTHER OPTIONS CONSIDERED

- 4.1 The option to continue with current provision was considered; however, it was concluded that this would not support innovation and the potential to deliver a more cost effective and seamless service.

5.0 CONSULTATION

- 5.1 Consultation and engagement with key stakeholders was an important element in the development of the Healthy Child Programme specification.
- 5.2 Following Cabinet approval a 12 week consultation process took place from 14th October 2013 to 6th January 2014 and included online questionnaires and workshops, details as follows:
- Online questionnaires were available for children and young people, parents and school staff. These were accessible via the Council website and advertised through a number of communication routes. The response rate was; Children and young people – 207; Parents – 17; School staff – 51
 - A consultation event was held with key stakeholders on Friday 18th October 2013; 59 representatives attended and participated in group work sessions
 - Primary, secondary and special school Head Teachers and staff consultation session on Tuesday 19th November 2013, 7 staff attended and participated in a focus group.
 - Primary pupil panels were held in November at Birkenhead High School Academy and Townfield Primary School. 46 young people between the ages of 8 and 11 took part (18 boys, 28 girls)
 - Secondary pupil panels were held in November 2013 at Wirral Grammar School for Boys and West Kirby Grammar School. 53 young people between the ages of 11 and 17 took part (16 boys, 36 girls)
 - Focus groups and questionnaire completion was also undertaken with already established groups of young people in conjunction with Youth Service staff and at the Youth Parliament event held in October 2013.

Key themes identified in the consultation were incorporated into the service specification.

6.0 OUTSTANDING PREVIOUSLY APPROVED ACTIONS

- 6.1 There are no outstanding previously approved actions.

7.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

- 7.1 Organisations from the Voluntary, Community and Faith are currently involved with the delivery of elements of provision, some of these groups will continue to be included in the new provision.

8.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

- 8.1 There is allocated funding for the services re-procured from the Public Health grant and from NHS England. The tender exercise has resulted in the development of a more integrated and cost effective model.

T.U.P.E. issues will need to be addressed between existing and new providers.

9.0 LEGAL IMPLICATIONS

- 9.1 The Invitation to Tender and process to establish a Contract Agreement is a competitive procurement procedure conducted in accordance with EU Procurement Directives and as implemented in English Law in the Public Contracts Regulations 2006 (SI2006 No.5) and such other UK regulations implementing its provisions as may be made from time to time.

The transfer of employees between the current providers and the incoming provider is governed by the European Acquired Rights Directive 77/187EEC (as amended by 2001/23EC) and/or Transfer of Undertakings (Protection of Employment) Regulations 2006 (TUPE).

10.0 EQUALITIES IMPLICATIONS

- 10.1 Has the potential impact of your proposal(s) been reviewed with regard to equality?

- (a) Yes and can be located at
<http://www.wirral.gov.uk/my-services/community-and-living/equality-diversity-cohesion/equality-impact-assessments/eias-2010/public-health>

11.0 CARBON REDUCTION AND ENVIRONMENTAL IMPLICATIONS

- 11.1 There are no specific carbon reduction and environmental implications arising from this report.

12.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

- 12.1 There are no specific planning or community safety implications arising from this report.

13.0 RECOMMENDATION/S

- 13.1 Cabinet is requested to:

1. Note the outcomes of the procurement exercise described in this report
2. Approve the award of the contract for the Healthy Child Programme for 0-19 year olds for 2015-18 with the option to extend for a further two one year extensions to the preferred bidder as identified in appendix 1, subject to statutory standstill procedures.

14.0 REASON/S FOR RECOMMENDATION/S

14.1 Re-commissioning supports the development of an integrated approach across the children and young people's workforce in order to ensure children get the best start in life. Further integration across all children and young people services will achieve cost efficiency savings in terms of co-location and a multi skilled workforce.

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APPENDICES

Appendix 1 (Exempt)

BACKGROUND PAPERS/REFERENCE MATERIAL

BRIEFING NOTES HISTORY

Briefing Note	Date

SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Cabinet – Delivering the Healthy Child Programme for 5-19 YEAR OLDS	10 th October 2013